

BananaRAM News

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BananaRAM on Digi-Arts the UNESCO Knowledge Portal

BananaRAM The Net.Art Festival - December 22, 2003

BananaRAM, the Italian Art Festival moves forward in preparing the 2004 edition and starts a co-operation with Digi-Arts The UNESCO Knowledge Portal

The cooperation with Digi-Arts is part of the promotion activities of BananaRAM 2004 that after having consolidated its network of artists and audiences in the United States, Europe and Australia, targets to promote the Festival and its activities also in Africa, Asia and South America in order to increase the number of its art sources and visitors.

BananaRAM is an International Art Network committed to supporting the creation, presentation, discussion and preservation of art engaging new technologies in significant ways. We emphasize innovation and inclusiveness in all of our programs and activities. Our vision is in our choice of curatorial proposals and artists.

The 2004 edition is completely addressed into the concept of Art as experience: the main goal is to create a spectacular art show through the use of new technology and over the Internet to entertain and recreate the audience.

Curators and Artists coming from all over the world will show artworks and performances to introduce the audience to today's, tomorrow and after tomorrow world creative directions through the use of the newest tools.

Major European and American Universities scholars have been invited as well as Industry executives to attend the Festival, meet artists and to hold workshops on experiments about Art and Entertainment over the Internet.

BananaRAM only releases public information through the Festival website: www.bananaram.org and through its domain email addresses and warns that any other source disclosing information on behalf of The Festival is not credible. To contact the Festival PR Officers with inquiries or concerns, please email using the contact information provided in this press release or in the Festival website